



University of
St Andrews | FOUNDED
1413 |

Development and Alumni Relations

Gavin Rennie
Alumni Relations Manager
Development



Beyond graduation – the continuing St Andrews connection

Development & Alumni Relations at the University of St Andrews

- **Student satisfaction**
- **Volunteer engagement**
- **Philanthropic support**
- **Mutually beneficial relationships**
- **Awareness of the University's achievements.**



The Different Stages of our Involvement:

- **Before St Andrews**



- **During St Andrews**



- **After St Andrews**



How we support our alumni in the USA

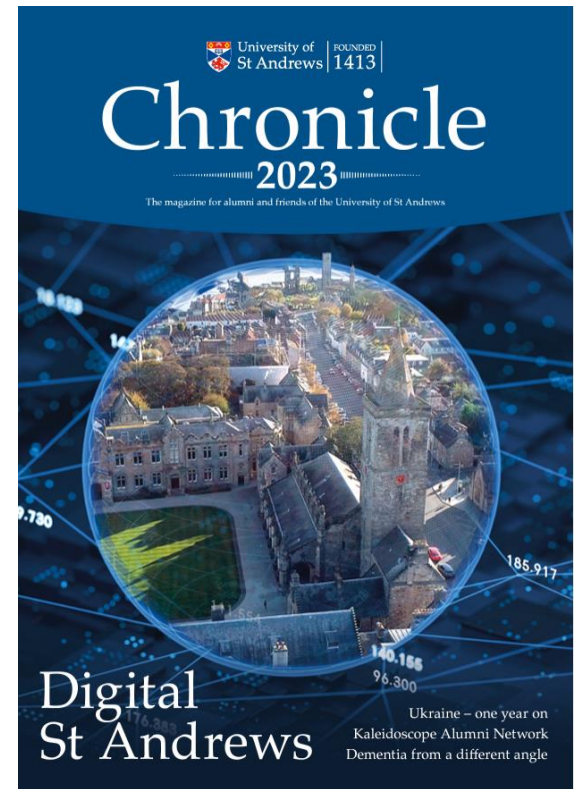
- **6,886 alumni in USA**
- **Four full time members of staff**
- **Bejant receptions**
- **Family Programme**
- **Principal and faculty visits**
- **Events – golf, book talks, faculty lectures, fireside chats, gatherings, museum visits**
- **Regional alumni clubs – burns suppers, pub nights, Tartan Day parade, quiz nights, wine tastings**

Why do our alumni want to keep in touch with us?

- **Benefits and services**
- **Printed and electronic communications**
- **Events and reunions**
- **Social and career networking**

Why do we want to keep in touch with our alumni?

- University's **best ambassadors**
- University's **most loyal supporters**





University of
St Andrews



- ❑ **Exclusive platform for University of St Andrews Community**
- ❑ **11029 registered users**
- ❑ **Alumni, Students, Staff and Parents can all register**
- ❑ **Expand your network**



Key Features

- ❑ **JSTOR access for alumni**
- ❑ **Interactive directory**
- ❑ **Connection and mentoring programmes**
- ❑ **Join an alumni group and industry specific groups**
- ❑ **Find out about the latest events**
- ❑ **Access our Digital Library with lots of online resources**

Online Engagement

COFFEE CONNECT

University of
St Andrews | FOUNDED
1413

SAINT CONNECT



University of
St Andrews

Alumni Playlist

Spotify



SAINTS TALK

Online Lecture Series

University of
St Andrews

MEET THE AUTHOR

Live on Microsoft Teams - Tuesday 4 October at 5pm BST



Emma Seckel, MA (Hons) 2017

Alumni Database

- **Development maintains the alumni database**
- **Mailing preferences**
- **GDPR/PECR legislation**





Thank you for listening
Any questions?

Contact us at:

E: alumni@st-andrews.ac.uk **T:** 01334 467194/1913

www.st-andrews.ac.uk/alumni